

Aliah University

Dept. of Management and Business Administration

Notification

Date: 27/02/2021

Examination of **Regular and Supplementary Papers** for Odd (Autumn) Semester, 2020

Reference:

(i) Notice regarding Odd (Autumn) Semester Examination 2020, dated 11/02/2021 by the COE

With reference to the notifications by the COE Section, Aliah University, cited above, the students are hereby informed that the examinations for the **Regular and Supplementary Papers** for Odd (Autumn) Semester, 2020 have been slotted between 08-03-2021 to 30-03-2021.

Followings are the evaluation parameters and guidelines of the said examination:

[a] Mode:

The mode of the examination will be a **blended one**, i.e. the question papers will be distributed and the answer scripts shall be collected using online mode (email) while the actual exam (writing answers) will be on offline mode.

[b] Full Marks:

Full marks for each paper shall be **80 (Eighty)**.

[c] Duration:

The time duration for each paper shall be **3 hrs**. An additional **30 minutes** shall be provided to download question papers and upload answer scripts.

[d] Time-slot:

(i) Pre-lunch slot: 10:00 am to 1:00 pm

(ii) Post-lunch slot: 2:00 pm – 5:00 pm

For the first slot: The QPs will be uploaded/ sent via email at 9:45 am. The students shall submit the answer scripts by 1:30 pm.

For the second slot: The QPs will be uploaded/ sent via email at 1:45 pm. The students shall submit the answer scripts by 5:30 pm.

[e] Pattern of question

Sl No.	Type	No. of question to be supplied	No. of question to be attempted	Marks distribution	Maximum word limit
1	Group-1: Short answer type questions	7	5	7 per question	150 per answer

2	Medium/ Long answer type questions	4	3	15 per question	300 per answer
3	Case Study	1	1	30	500

The question paper may contain:

(i) Short-answer type questions (any 5) + Medium/ Long answer type questions (any 3)

or

(ii) Short-answer type questions (any 5) + Case Study (30) + Medium/ Long answer type questions (any 1)

[h] Availing/ Downloading Question Papers

The question papers shall be communicated to:

(i) For Ist semester:

(ii) For IIIrd semester: au_mba_2019-2024@googlegroups.com

(iii) For Vth semester: aumba2018.23@gmail.com

(iv) For VIIth semester: mba2017.22@gmail.com

(v) For IXth semester: aumba2016-2021@googlegroups.com

All the question papers shall be sent through: exam.mba@aliah.ac.in

[f] Mode of writing answers

(i) The students shall be provided with a uniform **COVER PAGE** (appended below). The Students are advised to take a print-out of the **COVER PAGE** (in required numbers) and kept ready. The **COVER PAGE** is to be filled up with relevant information in your own handwriting.

You may start writing answer from the bottom of the **COVER PAGE**.

(ii) **The students shall write their role number at the end of each answer.**

(iii) Put Page-Number in the bottom of each and every page used to write answer.

(iv) **Your Name should not appear in any part of the answer-script.**

[g] Formatting answer scripts and online submission

The answer scripts are to be saved in .pdf format using the file-name:

<Your Roll Number_Paper Code>.

The students may take snapshots of their answer-scripts and may convert it into a single .pdf document for onward submission. The conversion of image formats into .pdf format and merging of multiple .pdf files have been shared at the end of this notification. Those unable to convert the answer-scripts into .pdf format may submit their answer-scripts in JPEG format only by following the process referred above.

The students shall use their:

- **individual email IDs to submit the answer-scripts to exam.mba@aliah.ac.in**
- **The students are further advised to use one single email ID (preferably the one they have used to register themselves in the Google Classroom).**
- **In the 'Subject' window/column of email the student must mention 'Paper Name' and 'Paper Code'.**

For exam related assistance students may remain in contact with:

Dr. Somnath Chatterjee: 9434240618

Dr. Asima Sarkar: 9832243083

For technical assistance, if required, students may contact:

Dr. Samiran Sur: 9002519224

Arup Kumar Baksi

HOD

Dept. of Management and Business Administration

Aliah University

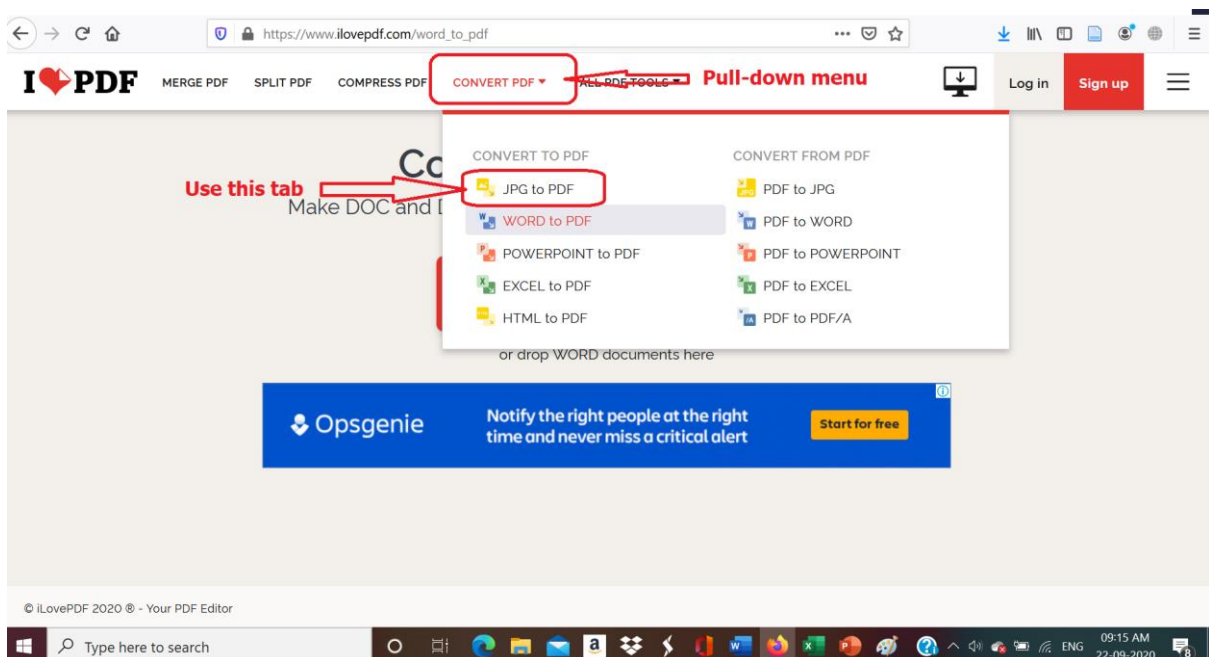
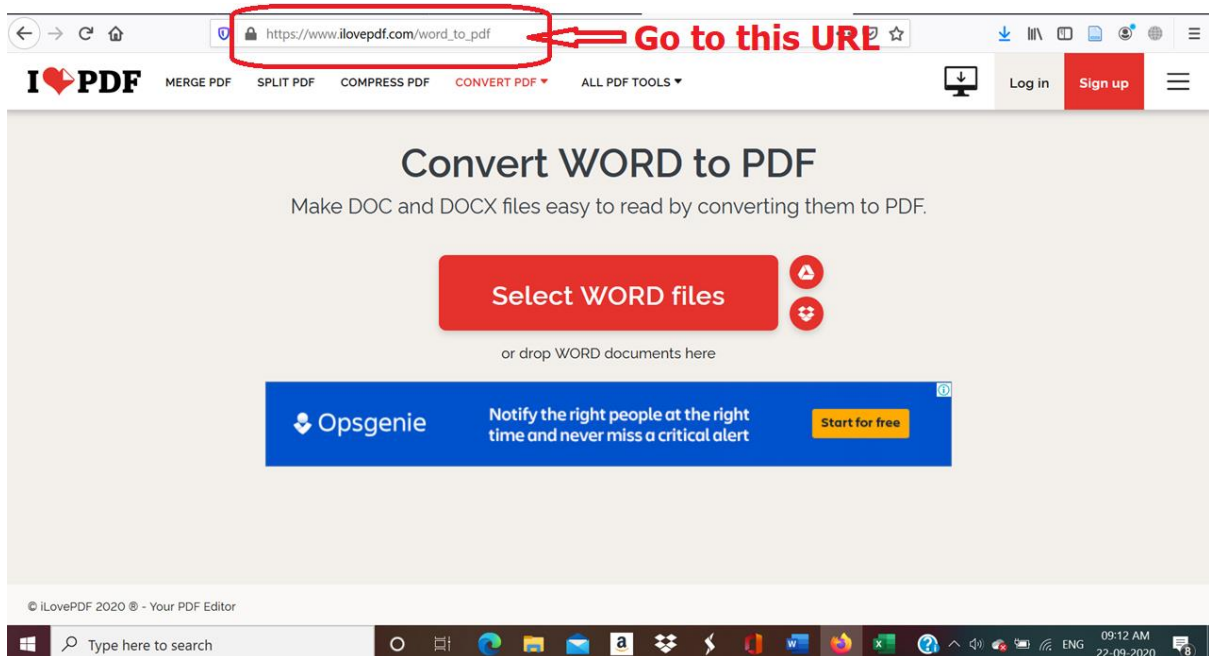
Department of Management and Business Administration

Online Odd (Autumn) Semester Examination, 2020 Schedule

Paper code	Paper name	Date of Examination	Time	Status of the Paper
UCCUG AU01	Elementary Arabic & Islamic Studies	20.03.2021	From 10.00 Hrs.*	Regular+ Supplementary
UGMBC C01	Fundamentals of Management & OB	22.03.2021	10.00 Hrs. to 13.00 Hrs.	Regular+ Supplementary
UGMBC C02	Statistics for Business Decisions	23.03.2021	10.00 Hrs. to 13.00 Hrs.	Regular+ Supplementary
UGMBA E01	Fundamentals of Computer Application	24.03.2022	10.00 Hrs. to 13.00 Hrs.	Regular+ Supplementary
UGMBG E01	Ethics and Corporate Social Responsibility	25.03.2022	10.00 Hrs. to 13.00 Hrs.	Regular+ Supplementary
MS 101	Fundamentals of Financial Accounting	08.03.2021	14.00 Hrs. to 17.00 Hrs.	Supplementary
CS 131	Computer Application	09.03.2021	10.00 Hrs. to 13.00 Hrs.	Supplementary
MS 103	Principles & Practices of Management-I	10.03.2021	14.00 Hrs. to 17.00 Hrs.	Supplementary
MA 135	Basic Mathematics-I	12.03.2021	14.00 Hrs. to 17.00 Hrs.	Supplementary
UGMBC C05	Macroeconomics	08.03.2021	10.00 Hrs. to 13.00 Hrs.	Regular
UGMBC C06	Principles of Marketing	09.03.2021	10.00 Hrs. to 13.00 Hrs.	Regular
UGMBC C07	Management Accounting	10.03.2021	10.00 Hrs. to 13.00 Hrs.	Regular
UGMBS E01	IT Tools for Business	15.03.2021	10.00 Hrs. to 13.00 Hrs.	Regular
UGMBG E03	Production & Operations	16.03.2021	10.00 Hrs. to 13.00 Hrs.	Regular
MS 207	Organizational Behaviour	08.03.2021	10.00 Hrs. to 13.00 Hrs.	Supplementary
MS 205	Operation Management	09.03.2021	10.00 Hrs. to 13.00 Hrs.	Supplementary
MS 209	Indian Society & Culture	10.03.2021	10.00 Hrs. to 13.00 Hrs.	Supplementary
MS 201	Management Accounting I	15.03.2021	10.00 Hrs. to 13.00 Hrs.	Supplementary
MS 203	Macro Economics	16.03.2021	10.00 Hrs. to 13.00 Hrs.	Supplementary
MS391	Management Information System Lab	15.03.2021	From 14.00 Hrs.	Regular
MS 301	Statistics for Management	16.03.2021	14.00 Hrs. to 17.00 Hrs.	Regular+ Supplementary
MS303	Management Information System-II	17.03.2021	14.00 Hrs. to 17.00 Hrs.	Regular+ Supplementary
MS305	Financial Management-I	18.03.2021	14.00 Hrs. to 17.00 Hrs.	Regular+ Supplementary
MS307	Marketing Management-I	19.03.2021	14.00 Hrs. to 17.00 Hrs.	Regular+ Supplementary
ES 331	Environmental Studies	20.03.2021	From 14.00 Hrs.*	Regular

MS311	Research Methods for Management	22.03.2021	14.00 Hrs. to 17.00 Hrs.	Regular+ Supplementary
MS309	Human Resource Management-I	23.03.2021	14.00 Hrs. to 17.00 Hrs.	Regular+ Supplementary
MS401	e-Commerce and Multi-channel Mktg	08.03.2021	14.00 Hrs. to 17.00 Hrs.	Regular+ Supplementary
MS403	Operation Research	09.03.2021	14.00 Hrs. to 17.00 Hrs.	Regular+ Supplementary
MS405	Strategic Management I	10.03.2021	14.00 Hrs. to 17.00 Hrs.	Regular+ Supplementary
MS411	Business Law II	12.03.2021	14.00 Hrs. to 17.00 Hrs.	Regular+ Supplementary
MS409	Advance Data Analysis	13.03.2021	14.00 Hrs. to 17.00 Hrs.	Regular+ Supplementary
MS407	International Business	15.03.2021	14.00 Hrs. to 17.00 Hrs.	Regular+ Supplementary
MS491	Advance Data Analysis(Practical)	16.03.2021	From 14.00 Hrs.	Regular
MS 501	Entrepreneurship & Venture Capital	15.03.2021	10.00 Hrs. to 13.00 Hrs.	Regular
MS 503	Business Communication	16.03.2021	10.00 Hrs. to 13.00 Hrs.	Regular
MS 505	Business Ethics and Corporate Governance	17.03.2021	10.00 Hrs. to 13.00 Hrs.	Regular
MS 507	Bank Financial Management (Mj+Mi)	18.03.2021	10.00 Hrs. to 13.00 Hrs.	Regular
MS 513	Strategic & International Human Resource Management(Mj+Mi)	18.03.2021	10.00 Hrs. to 13.00 Hrs.	Regular
MS 509	Security Analysis & Portfolio Management (Mj)	19.03.2021	10.00 Hrs. to 13.00 Hrs.	Regular
MS 511	Compensation Management (Mj)	19.03.2021	10.00 Hrs. to 13.00 Hrs.	Regular
MS 517	Rural Marketing (Mj)	19.03.2021	10.00 Hrs. to 13.00 Hrs.	Regular
MS 515	Service Marketing (Mj+Mi)	22.03.2021	10.00 Hrs. to 13.00 Hrs.	Regular

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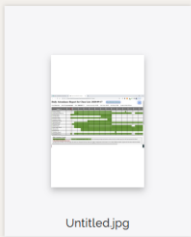


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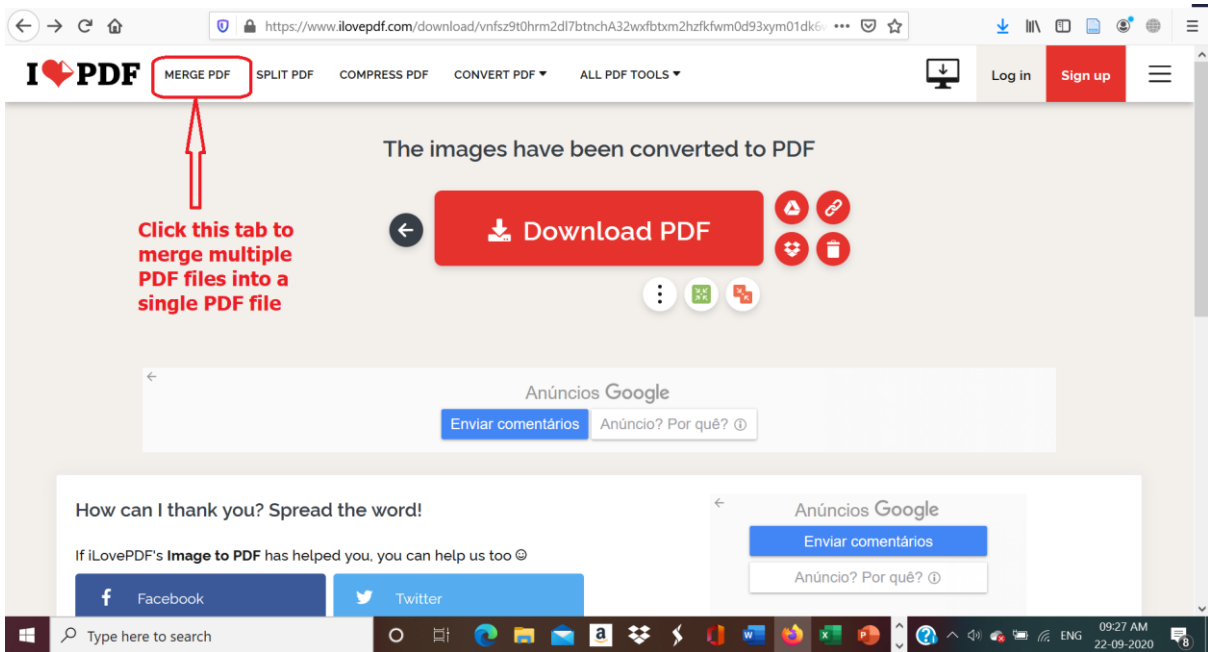
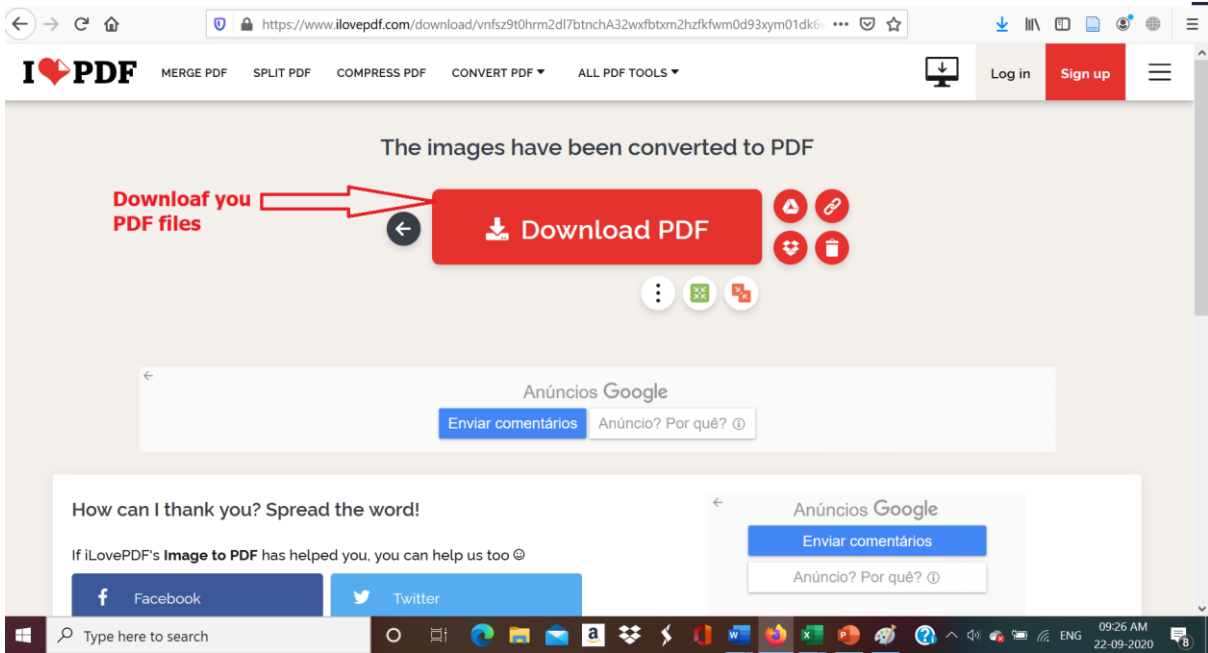
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Date of Examination

Aliah University

Dept. of Management and Business Administration

Online Odd Semester Examination, March 2021

Paper Name:

Paper Code:

Roll Number:

Semester:

INSTRUCTIONS TO THE CANDIDATES

1. Download this page for use in each paper/ subject.
2. Use A-4 size paper to write your answers.
3. In the blank A-4 size paper to be used for writing answers, pages serially and mention your **roll number at the end of each answer attempted**.
4. This front page must be filled-in properly; otherwise, the answer script will be treated as incomplete and is therefore, liable to be rejected.
5. Own hand written answer-scripts including this page need to be scanned and converted into a single pdf file for electronic submission. Examinee will have to submit this pdf file electronically to the (provided) mail id within the stipulated time for each day's examination.
6. Use the A-4 size paper efficiently to minimize the file size of the scanned papers.

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