



Aliah University



**Dept. of Management and
Business Administration**

in collaboration with

HR SAMPARK

presents

**1st
Regional HR Conclave**

**Impact of COVID-19 on Hiring Markets:
Recovery Initiatives and Opportunities**

07-11-2020

4:00 PM - 6:00 PM

on  **Google platform**

Conclave Link

<https://meet.google.com/tac-fmzs-iyx>

Registration Link

<https://forms.gle/KJYC4Y4MQ1PQpSwB9>

www.aliah.ac.in/management-business-administration

1st Regional HR Conclave

Impact of COVID-19 on Hiring Markets: Recovery Initiatives and Opportunities

COVID-19 has swept across the globe and inflicted irreversible damages on our lives and livelihoods, so much so, that we apprehend the future 'NORMAL' as a novel one. The challenges to survive the 'New Normal' will induce yet another evolutionary path for the mankind. With predictions being churned out with every passing minute, we await the 'New Normal' to take shape and settle down. However, battle has been initiated within the human society to harness new skill-sets for survival and growth. We are at a crossroad with the unknown facing us.

The 1st HR Conclave organised by the Dept. of Management and Business Administration, Aliah University, in collaboration with HR SAMPARK, Kolkata, aims at creating insights about the shifting trends and dynamics of the Hiring Markets under the impact of COVID-19 pandemic. Further, the conclave focuses on mapping this shift with the emerging skill-sets. The objective is to identify the appropriate fit for the future employees and entrepreneurs. The event will host a number of persona who will be shaping the 'New Normal'.

The Dept. of Management and Business Administration, Aliah University is rapidly emerging as an action center of confluence of academics and research. It now focuses on the triangulation by integrating industry perspective with the confluence. The department has its own series of International Conference, funded by ICSSR, New Delhi and Research Colloquium. It has mentored quality enhancement for the teaching community of University of Mataram, Indonesia and has offered consultancy to Govt. of West Bengal and New Town Kolkata Development Authority (NKDA).

The department acknowledges the patronization of the Hon'ble Vice Chancellor for every initiative it has taken to foster research and development activity. The department also expresses its heartfelt gratitude to the Registrar, Aliah University for constant support. The department is indebted to the Deans for guidance and encouragement. The department fondly attributes all its success to the team-work of teachers and staff members alongwith its students and scholars.

Panel-1

Post-pandemic job market and the skill-set requirements: New normal in VUCA World

Moderator: Dr. Dev Narayan Sarkar
Director, Pepsico Holding India Pvt. Ltd.

Panelists

- Silva Sarkar, HR Lead East, Easy Day, Kolkata
- Debalina Roy, Corporate HR, Vikram Solar, Kolkata
- Dr. Mithun Nandy, Asst. General Sales Manager, Hegde & Hegde Pharmaceuticals LLP, Mumbai
- Chinhita Bose, HR Manager, India-at Darts-ip (Part of Clarivate)

Panel-2

Changing relationship-dynamics between service providers and clients in hiring markets: Impact of COVID-19

Moderator: Amitabha Gupta
Head, Dept. of MBA, Swami Vivekananda Institute of Science and Technology

Panelists

- Suman Sen, Founder & Managing Director, Wizsprint Consultants Pvt. Ltd., Kolkata
- Prakash Nahata, Anthroplace Consulting Pvt. Ltd., Kolkata
- Rubina Aman, AVP - Human Resources, Taco Bell India
- Debargha Deb, Regional Manager-HR East, Dabur India Ltd.

e-Certificates will be issued to all participants on receiving Feedback