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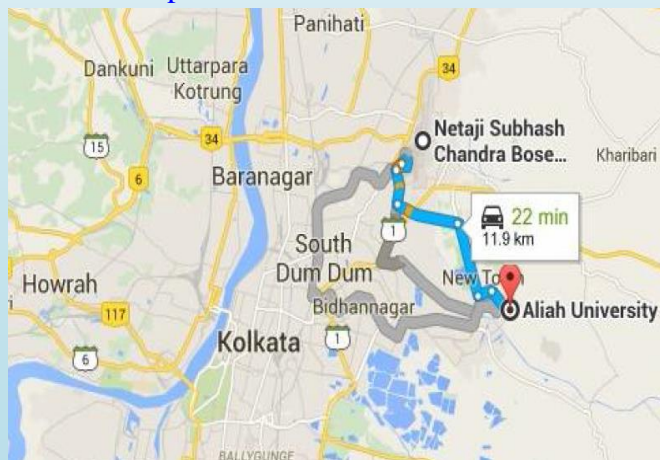
■ Climate

Climate during the second week of January at Kolkata is very pleasant. The day temperature is around 14°C to 20°C. It is in general sunny with dry crispy air blowing from Northern direction. Light woolens are adequate.

REGISTRATION FORM
5th
INTERNATIONAL CONFERENCE
On
Management and Business Practices
ICMBP 2023
Theme: Digital India – A Transformative Platform in achieving SDGs

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DELEGATE	National/ Domestic	International
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Food Preference: Vegetarian/ Non-Vegetarian

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Note: Google form for registration can also be used.
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5th INTERNATIONAL CONFERENCE
On
Management and Business Practices
ICMBP 2023
Theme: Digital India – A Transformative Platform in achieving SDGs
January 10-11, 2023
Sponsored By
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(ICSSR)

Organised By
Department of Management & Business Administration

Aliah University
(An Autonomous Institution under the Department of Minority Affairs and Madrasah Education, Government of West Bengal)
www.aliah.ac.in

About the University

Aliah University - an autonomous institution under the Department of Minority Affairs and Madrasah Education, Government of West Bengal - started in 2008-09. Its roots can be traced back to the Mohammedan College of Calcutta (1780) that was upgraded to Calcutta Madrasah College and then to Aliah University.

Located at New Town, Park Circus and Haji Md Mohsin Square, the University offers graduation, post-graduation and PhD programmes in Engineering, Management, Journalism and Mass Communication, different branches of sciences and humanities as well as Arabic and Islamic Theology. It is hoped that this University will emerge as a unique institution of higher studies and research for all with special emphasis on socially and educationally backward classes belonging to the Minorities.

About the Department

The Department of Management & Business Administration offers five years full-time Integrated Masters in Business Administration course as well as Doctoral programme in Management. Within a short span of time, the Department has made its mark in the field of management education with its students placed in benchmarked industries. The Department has been organizing Workshops, Seminars, Conferences, Research Colloquium series and Consultancy Training Programmes. In 2016, the Department organized a 10-day FDP on Research Methodology and a National Seminar on Financial Innovations. Three consultancies with Patha Sathis, N-24 Parganas, Govt. of West Bengal, The State Islamic University of Mataram, Indonesia and NKDA, Govt. of West Bengal have been carried out by the Department in 2017.

The flagship International Conference on Management and Business Practices – ICMBP-series was launched in 2017 and continued in 2018 and 2019. The 4th ICMBP was organized in 2021.

In 2020, the Department organized a Two-Week Research Methodology Course, FDP on Advanced Techniques and Tools in Social Science Research, 1st HR Conclave and Webinar on Sexual Harassment. During pandemic days (2020 & 2021), the Department organized eleven Research Colloquium Series on different academic aspects like Literature Review with Nvivo, Moodle for Teaching, Text Data with R, Evaluation Metrics & R, Using Padlet, SEM using AMOS, Data Envelopment Analysis, Grounded Theory, Qualitative Research I & II and Introduction to Jamovi.

Objective of the Conference

The 2030 Agenda and the Sustainable Development Goals (SDGs) embody the strategic vision and aspirations of all countries for the future of an inclusive development. The 2030 Agenda comprising 17 SDGs is particularly relevant for the countries of South Asia (Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan and Sri Lanka). Despite sustained high levels of economic growth and dynamism in recent decades, South Asia falls behind in many social, economic and environmental development indicators. Countries in South Asia have repeatedly highlighted quality education and training, broad based economic growth, decent and productive work, skill-development, reducing inequality, social exclusion and ensuring environmental sustainability through low-carbon climate resilient pathways as key transmission mechanisms necessary for SDG progress.

India as a signatory to the Sustainable Development Goals (SDGs) Declaration has proactively initiated Digital India programme with focus on providing digital infrastructure as a core utility, digital services on demand and digital empowerment to all citizens. All of Digital India initiatives are making use of Information and Communication Technologies for Development (ICT4D) that take advantage of mobile, social media, Cloud and data analytics in delivering citizen-centric, business-centric and government-centric services through mission-mode projects. The impact would further magnify as hitherto unreached people participate in the digital world; rules and processes in service delivery are simplified and made nimble; technology becomes more user-friendly, affordable and accessible to the citizens. Technological advancements leveraged under Digital India such as artificial intelligence, Internet of Things (IOT), cognitive analytics are force multipliers in effective provision of and access to education, health, livelihoods, disaster-resilience and other critical dimensions of sustainable development. These will keep on enabling accelerated growth for achieving the SDGs, including peace, justice and security through cyber-secure infrastructure. Digital India promotes innovation and fosters inclusive growth by taking e-governance to the grassroot level, involving citizens, service providers and governance institutions. The achievement of SDGs in Indian perspective has been channelized to follow a three-pronged strategy based on digital initiatives: (a) *analyse* - integrating digital issues in Sustainable development Policy, (b) *advocate* - mobilize massive multi-stakeholder engagement and (c) *act* - development of content and capabilities for SDGs through Digital India platform.

The Department of Management & Business Administration of Aliah University expects ICMBP 2023 to be a leading forum for generation of innovative concepts in Indian as well as global sustainable developmental scenario.

Sub-Themes of the Conference

Topics to be discussed include, but are not limited to:

✦ *Digital India – A Transformative Platform in achieving SDGs from Management, Economics and Commerce Perspective*

(i) Financial Management (ii) Human Resource Management (iii) Marketing Management (iv) Management Cybernetics (v) Information Technology Management (vi) Sports Management (vii) Tourism Management (viii) Operations Management (ix) Production Management (x) Strategic Management (xi) Commerce and Accounts (xii) Economics

✦ *Digital India – A Transformative Platform in achieving SDGs from Social Science Perspective*

(i) Anthropology (ii) Politics (iii) Psychology (iv) Sociology (v) Social Work (vi) Geography (vii) Law (viii) Journalism and Mass Communication

Guidelines for Paper:

Author(s)' name, affiliation and contact details should appear only on the cover page

Length of the Abstract : Approx. 300-350 words
Length of the Full Paper : Approx. 3000-3500 words
Paper Size : A-4
Font Type : Times New Roman
Font Size
  i) Title : (14pt. Bold)
  ii) Subtitle : (12pt. Bold Underlined)
  iii) Text : (12p Normal)
Line Spacing : Single

Figures and Graphics should be included as it appears in main text, as per the sequence of paper.

Page Numbering : Central Bottom
Document Type : MS Word format
References : APA style

➢ **Abstracts of all registered participants will be published in conference proceedings**
➢ **Publication opportunity in edited volume with ISBN number by reputed publication house**
➢ **Publication opportunity in SCOPUS Indexed/ UGC CARE enlisted journal for select papers**

Registration Fee:

	National/ Domestic	International
Corporate Delegates	Rs. 5000.00	$100
Academic Delegates	Rs. 2500.00	$50
Research Scholars	Rs. 1500.00	$25
Participation only	Rs. 1500.00	$25

(Registration fee includes Conference kit, Certificate and Lunch)

Important Dates

Abstract submission:	10th November, 2022
Acceptance of Abstracts:	17th November, 2022
Full Paper Submission:	15th December, 2022
Acknowledgment of receiving Full Paper	22nd December, 2022
Registration opens:	20th November, 2022

To be sent as E-mail attachments to: **aliah.icmbp@gmail.com**

Accommodation:

On prior intimation, accommodation may be arranged in nearby hotels at the expense of the participants.