

# Aliah University

## Dept. of Management and Business Administration

### Notification

Date: 25/11/2020

### Examination of **Regular and Supplementary Papers** for Even Semester (IIInd, IVth and VIIIth), 2020 and **Supplementary Paper/s** for VIth/ Xth Sem. (if any), 2020

Reference:

*(i) Notice regarding Even Semester Examination (other than final semester) 2020, dated 02/11/2020 by COE*

With reference to the notifications by the COE Section, Aliah University, cited above, the students are hereby informed that the examinations for the **Regular and Supplementary Papers** for Even Semester ( IIInd, IVth and VIIIth semester), 2020 have been slotted between 01-12-2020 to 12-12-2020.

**The Supplementary Exams for Paper Code MS 307 (Marketing Management-I) and MS 309 (Human Resource Management-I) are scheduled for VIth semester (terminal semester, 2020) students only.**

Followings are the evaluation parameters and guidelines of the said examination:

#### **[a] Mode:**

The mode of the examination will be a **blended one**, i.e. the question papers will be distributed and the answer scripts shall be collected using online mode (email) while the actual exam (writing answers) will be on offline mode.

#### **[b] Full Marks:**

Full marks for each paper shall be **40 (Forty)** and shall be converted as norms or as deemed fit.

#### **[c] Duration:**

The time duration for each paper shall be **2 hrs**. An additional **30 minutes** shall be provided to download question papers and upload answer scripts.

#### **[d] Time-slot:**

[d] The first slot of the exam starts at 10:00 am in the morning and ends at 12:00 pm in the afternoon. The second slot starts from 2:00 pm in the afternoon and ends at 4:00 pm.

For the first slot: The QPs will be uploaded/ sent via email at 9:45 am. The students shall submit the answer scripts by 12:30 pm.

For the second slot: The QPs will be uploaded/ sent via email at 1:45 pm. The students shall submit the answer scripts by 4:30 pm.

#### **[e] Pattern of question**

Sl No.	Type	No. of question to be supplied	No. of question to be attempted	Marks distribution	Maximum word limit
1	Short answer type questions	5	4	5 per question	75 per answer
2	Medium-length answer type questions	3	2	10 per question	200 per answer
3	Case Study	1	1	20	400

**The question paper may contain:**

(i) Short-answer type questions + Medium-length-answer type questions

**or**

(ii) Short-answer type questions + Case Study

**[h] Availing/ Downloading Question Papers**

The question papers shall be communicated to the IInd (presently IIIrd), IVth (presently Vth) and VIIIth (presently IXth) semester students in the following group-mail IDs:

(a) For IInd semester: [au\\_mba\\_2019-2024@googlegroups.com](mailto:au_mba_2019-2024@googlegroups.com)

(b) For IVth semester: [aumba2018.23@gmail.com](mailto:aumba2018.23@gmail.com)

(c) For VIIIth semester: [aumba2016-2021@googlegroups.com](mailto:aumba2016-2021@googlegroups.com)

(d) For supplementary papers (MS 307 & MS 309) (VIth sem.): [mba2017.22@gmail.com](mailto:mba2017.22@gmail.com)

All the question papers shall be sent through: [exam.mba@aliah.ac.in](mailto:exam.mba@aliah.ac.in)

**[f] Mode of writing answers**

The students shall be allowed to use four (4) A4 size pages to write their answer in their own handwriting on one-side of the page. **The pages should be numbered.** On the first page the students must write:

(i) Roll Number

(ii) Paper Name

(iii) Paper Code

(iv) Date and Time of Exam

**Nowhere in the answer script the name of the student shall be revealed.**

**[g] Formatting answer scripts and online submission**

The answer scripts are to be saved in a .zip/ .rar file and should be named as:

**Roll number\_Paper Code**

The students may take snapshots of their answer-scripts and may convert it into a single .pdf document for onward submission. The conversion of image formats into .pdf format and merging of multiple .pdf files have been shared at the end of this notification. Those unable to convert the answer-scripts into .pdf format may submit their answer-scripts in JPEG format only by following the process referred above.

**The students shall use their individual email IDs to submit the answer-scripts to [exam.mba@aliah.ac.in](mailto:exam.mba@aliah.ac.in)**

In the 'Subject' window/column of email the student must mention 'Paper Name' and 'Paper Code'.

For exam related assistance students may remain in contact with:

Dr. Somnath Chatterjee: 9434240618

Dr. Asima Sarkar: 9832243083

For technical assistance, if required, students may contact:

Dr. Samiran Sur: 9002519224

  
Arup Kumar Baksi

HOD

Dept. of Management and Business Administration

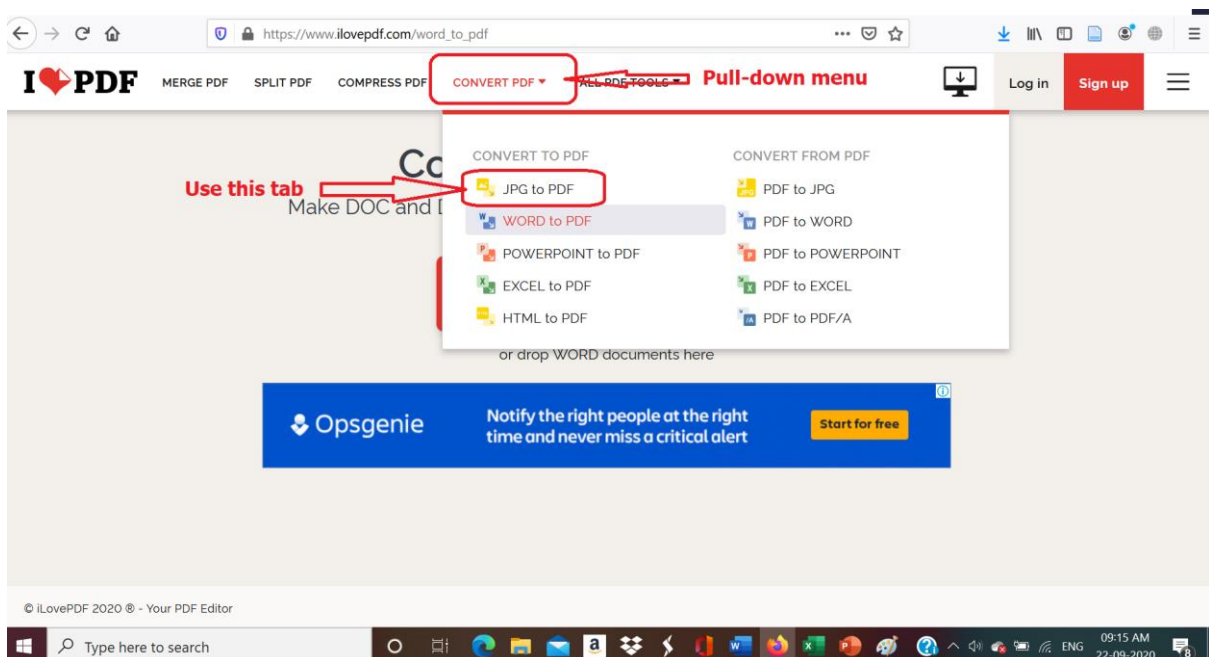
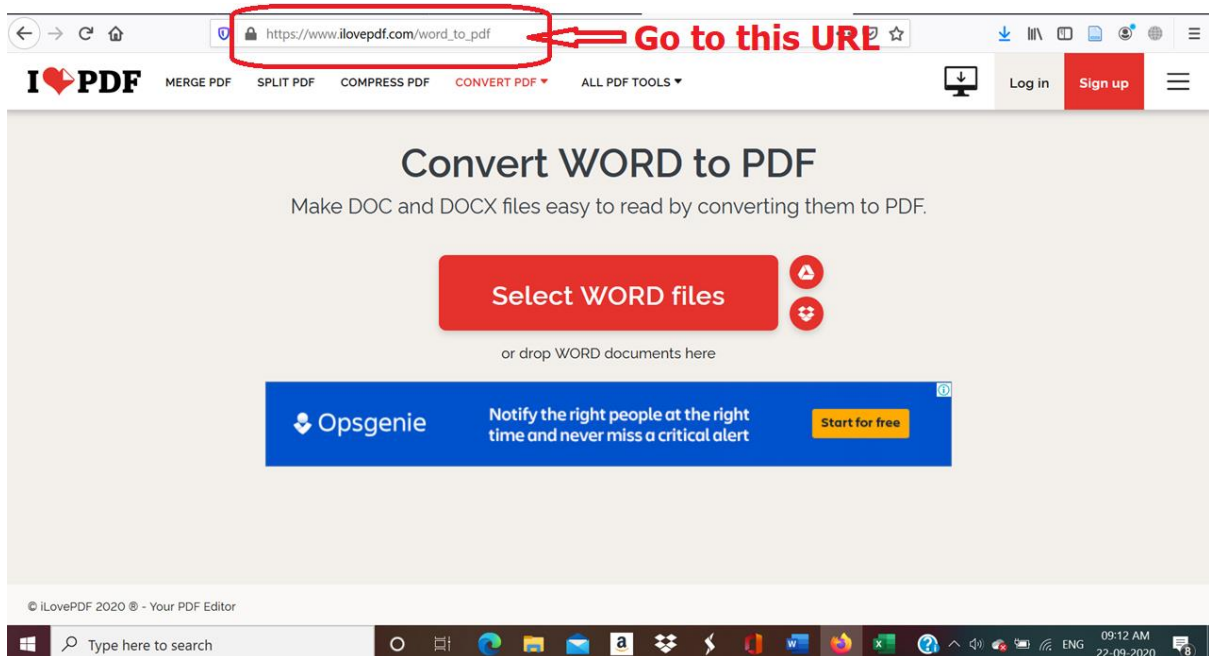
Aliah University

Head of the Department  
Dept. of Management & Business Administration  
Aliah University, Kolkata

<b>Aliah University</b>				
<b>New Town, Kolkata</b>				
<b>Department of Management and Business Administration</b>				
<b>Online Even Semester Examination Schedule of Non-Final Semester Students</b>				
<b>Paper Code</b>	<b>Paper Name</b>	<b>Date of Examination</b>	<b>Time</b>	<b>Status Of the Paper</b>
UGMBAE02	Business Communication & Personality Development	01.12.2020	10.00 to 12.00	Regular
UGMBCC03	Micro Economics	02.12.2020	10.00 to 12.00	Regular
UGMBGE03	Indian Society & Culture	03.12.2020	10.00 to 12.00	Regular
UGMBCC04	Business Accounting	04.12.2020	10.00 to 12.00	Regular
EN132	Communicative English	01.12.2020	10.00 to 12.00	Supplementary
MS102	Micro-Economics	09.12.2020	10.00 to 12.00	Supplementary
MS106	Principles & Practices Of Management-II	09.12.2020	14.00 to 16.00	Supplementary
MS104	Financial Accounting for Managers	10.12.2020	10.00 to 12.00	Supplementary
MA136	Basic Mathematics-II	10.12.2020	14.00 to 16.00	Supplementary
MS190	Workshop on Presentation Skills	11.12.2020	10.00 to 12.00	Supplementary
MS 202	Management Accounting II	02.12.2020	14.00 to 16.00	Regular+Supplementary
MS 204	Basic Statistics	03.12.2020	14.00 to 16.00	Regular
MS 206	Business Law I	04.12.2020	14.00 to 16.00	Regular
MS 208	Management Information System I	06.12.2020	14.00 to 16.00	Regular+Supplementary
MS 210	Design of Work Organization	07.12.2020	14.00 to 16.00	Regular+Supplementary

MS 212	Business Environment	08.12.2020	14.00 to 16.00	Regular+Supplementary
MS 307	Marketing Management I	01.12.2020	14.00 to 16.00	Supplementary
MS 309	Human Resource Management I	01.12.2020	14.00 to 16.00	Supplementary
MS 302	Retail Management	10.12.2020	10.00 to 12.00	Supplementary
MS 304	Financial Management II	10.12.2020	14.00 to 16.00	Supplementary
MS 306	Marketing Management II	11.12.2020	10.00 to 12.00	Supplementary
MS 308	Human Resource Management II	11.12.2020	14.00 to 16.00	Supplementary
MS 310	Operations Management II	12.12.2020	14.00 to 16.00	Supplementary
MS402	Project Management	02.12.2020	10.00 to 12.00	Regular
MS 404	Strategic Management II	03.12.2020	10.00 to 12.00	Regular
MS 406	Materials Management	04.12.2020	10.00 to 12.00	Regular
MS 408	Indian Financial System-F	05.12.2020	10.00 to 12.00	Regular
MS 410	Industrial Relations -H	07.12.2020	10.00 to 12.00	Regular
MS 414	Direct & Indirect Taxes-F	07.12.2020	10.00 to 12.00	Regular
MS 416	Advertising & Sales Promotion-M	07.12.2020	10.00 to 12.00	Regular
MS 412	Sales & Distribution-M	08.12.2020	10.00 to 12.00	Regular
MS 418	Human Resource Development-H	07.12.2020	10.00 to 12.00	Regular

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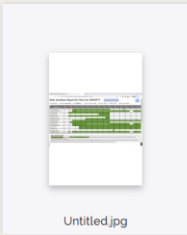
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